



## Four Seasons Taps Giftango to Power eGift Cards and Unforgettable Experience Award Cards

Portland, Ore., August 8, 2011 – Giftango Corporation, the digital eGift card company redefining the standards of gift cards, today announced the launch of Four Seasons Hotels and Resorts eGift solution. Customers of the 83 location Resorts and Hotel company may now purchase eGift Cards from the Four Seasons website and have them instantly delivered to email and/or mobile devices. Four Seasons' Unforgettable Experience Award Cards will soon be part of the Giftango channel distribution eGift offering as well. The addition allows Giftango's 20 distribution partners, primarily in the incentive and loyalty space, to add the Four Seasons Unforgettable Experience Award Cards to their list of rewards that are instantly delivered to email and mobile devices.

Giftango's Premium Turnkey Solution provides Four Seasons with an ecommerce shopping cart for gift cards on their website. Customers may send eGift cards instantly through email or to mobile phones via SMS text message. The solution features multiple card images, a custom message option and the ability to send multiple cards to different recipients all within the same shopping cart session.

"A Four Seasons Unforgettable Experience Award brings with it the promise of an exceptional vacation for two allowing great flexibility to the recipient to decide when and where their experience will take place," said Lynn Pavony, Director of Incentive Sales, Four Seasons. "The addition of eGifts adds a personal touch to the gift giving experience and provides the option of instant delivery."

Giftango powers ecommerce solutions for more than 200 merchants in the US and Canada. Giftango's list of leading incentive and gift card brands it delivers for channel distribution partners exceeds 100.

### **About Giftango**

Giftango Corporation, founded in 2005, has redefined gifting with their innovative delivery of digital eGift cards to email and mobile phones. Merchants utilize the Giftango platform to power ecommerce sales, a wide variety of promotions, and distribution through 3rd parties.

Giftango's Channel Partner solutions give loyalty and incentive companies the ability to add eGift card fulfillment to their existing user interface for a wide variety of national brands. Giftango is integrated with more than a dozen gift card processors and has patent-pending technology. Giftango delivers digital eGift products across more processors and brands than any competitor in the market.

#####

**Giftango Corporation contact:** Mike Fletcher, [mike.fletcher@giftango.com](mailto:mike.fletcher@giftango.com), 877.443.8264 ext. 705.

Images available upon request.